Project website

Deliverable 6.2
WP6 Dissemination and Exploitation

Identifier: Deliverable 6.2 Project website		Date: dd/mm/yyyy
Type: Report	Dissemination level: PU	Responsible: EuPC

Project website: https://www.upskill-project.eu/

VERSION RECORD

Version	Date	Author	Description of changes
V1	28/11/2019	EuPC	Document creation

APPROVALS

Author/s	Reviewers
EuPC – Marjan Ranogajec	Reviewer 1: LINPRA

DISCLAIMER OF WARRANTIES

"This project is co-funded by the Erasmus+ Programme of the European Union."

This document has been prepared by UPSKILL project partners as an account of work carried out within the framework of GA 2018-2933/001-001

Neither Project Coordinator, nor any signatory party of UPSKILL Project Consortium Agreement, nor any person acting on behalf of any of them:

- makes any warranty or representation whatsoever, express or implied,
    - with respect to the use of any information, apparatus, method, process, or similar item disclosed in this document, including merchantability and fitness for a particular purpose, or
    - that such use does not infringe on or interfere with privately owned rights, including any party's intellectual property, or
    - that this document is suitable to any particular user's circumstance; or
- assumes responsibility for any damages or other liability whatsoever (including any consequential damages, even if Project Coordinator or any representative of a signatory party of the UPSKILL Project Consortium Agreement, has been advised of the possibility of such damages) resulting from your selection or use of this document or any information, apparatus, method, process, or similar item disclosed in this document.

EXECUTIVE SUMMARY

This document contains all the information about the UPSKILL website. It presents elements such as the structure of the website, navigation tree map, detail breakdown of subpages, members area and data protection practices. The website can be found on the following domain: https://www.upskill-project.eu.

TABLE OF CONTENTS

1 INTRODUCTION

The website is the main communication tool for the project and it is published in English. UPSKILL website, in which all the results and dissemination material are published, was produced at the very beginning of the project. It includes different relevant materials for the project as news, events, downloadable communication material, etc. Besides, this website is a link to the objectives, partnership, activities related to the project.

The website includes deliverables and useful information to maintain the targeted audience informed along the whole project life. In addition, a dedicated social media strategy has been designed and most appropriate account was set up (LinkedIn), in order to drive the online traffic toward the project website.

2 STRUCTURE OF THE UPSKILL WEBSITE

The UPSKILL website includes the following content:

- **Project Home Page** – general project description, latest news, and acknowledgement of the EU funding
- **Challenges** – problems that companies in plastics industry across Europe face
- **Approach** – UPSKILL concept and main objectives, solution in more details and project timeline
- **Partners** – list of project partners including their logos, website address, and a brief description of an organization
- **Publications** – all public information about the project including general presentation, deliverables and a dedicated space for downloading the training material
- **News & Events** – latest news about the project and events where UPSKILL will be presented
- **Members Area** – this is a restricted part of the website, reserved for internal communication and containing all intellectual outputs, and available only for the consortium members and authorized visitors
- **Social Media** – links for dedicated LinkedIn account

3   DATA PROTECTION

Data protection is essential for the UPSKILL consortium and this is translated into the UPSKILL website. The website contains a legal notice and can be found in the footer of the website.

4 CONCLUSION

The website was operational at the beginning of the project, as stated in the project grant agreement and the proposal. It contains all the results and dissemination material that have been published in the first year of the project. The UPSKILL consortium will continue this practice and the website will be updated regularly.

The website contains different relevant materials for the project as news, events, downloadable communication material, etc. In addition, project's LinkedIn account is available and the content is related to the project and are updated regularly. The social media accounts are used as tools to drive the entire online traffic towards the project's website and enhance the presence and communication.